

COOKIE POLICY

MTD Products AG (hereinafter referred to as "**MTD**", "**us**", "**we**", "**our**") operates the www.mtdproducts.eu, portal.mtdproducts.eu, portal.arnoldproducts.eu, portal.wolf-garten.eu, my.cubcadet.eu, my.wolf-garten.eu website ("**Website**"). This cookie policy ("**Policy**") applies to the Website.

How we use cookies

Our Website uses technologies that enhance user friendliness and engagement, to keep the Website operating as smoothly as possible and to provide web services and functionalities for each visitor. Examples of these technologies are cookies, pixel tags, local storage objects and scripts (hereinafter collectively referred to as "**cookies**").

We may use cookies for a variety of purposes. For example, to calculate web statistics, [provide online advertising] or improve your experience when you visit our Website. As your privacy is important to us, we would like to inform you in more detail about which cookies are used on our Website and how you can manage your cookie preferences. Please read this Cookie Policy carefully for details about why we use cookies and the information they collect from and about you.

General distinctions

There is a distinction between "first" and "third-party" cookies. 'First' or 'third' party cookie refers to the domain placing the cookie:

- First-party cookies are such that are set by a website that is being visited by the user at the time (e.g., cookies placed by www.mtdproducts.eu, portal.mtdproducts.eu, portal.arnoldproducts.eu, portal.wolf-garten.eu, my.cubcadet.eu, my.wolf-garten.eu).
- Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, it is a third-party cookie.

There is also a distinction between "session" and "persistent" cookie:

- Persistent cookies are cookies that remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.
- Session cookies: these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Cookies we use

We may use the following cookies on our Website:

Functional cookies: using these cookies is essential in order to ensure that our Website operates properly. They are used to save your user preferences, detect misuse of our Website and services and to distribute the load on our servers, which keeps our Website available. Certain services you may request cannot be provided without these cookies.

Web statistics cookies: we use these cookies to determine which parts of our Website interest our visitors. This enables us to make the structure, navigation, and content of our Website as user friendly as possible for you. These cookies are used to (i) keep track of the number of visitors to our web pages; (ii) keep track of the amount of time each user spends on our web pages; (iii) determine the order in which a visitor visits the various pages of our Website; (iv) assess which parts of the Website need to be changed; and (v) optimize the Website.

Google Analytics: The Website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies to analyze how you use our Website. The information generated by the cookie is usually transmitted to a Google server in the USA and stored there. However, Google Analytics provides an IP masking feature, which can be activated by us. IP masking is activated on this Website, which means that your IP address will be shortened by Google (IP masking/truncating) before it is collected, within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there.

Google will use this information on behalf of MTD to evaluate your use of the Website, to compile reports on Website activity and to provide other services related to Website activity and internet usage to us.

The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data. However, you may refuse the use of these cookies by selecting the appropriate settings on your browser as described in this Policy. However, please note that if you do this, you may not be able to use the full functionality of our Website.

Please note that on the Website, Google Analytics code is supplemented by "gat._anonymizeIp();" to ensure an anonymized collection of IP addresses (so called IP-masking).

Social media cookies: our Website may integrate certain third-party plug-ins (such as a Facebook "like" button). Even if you do not click on these plug-ins, they may collect information about you, such as your IP address and the pages that you view. These plug-ins are governed by the privacy policy of the third party providing them.

Advertising cookies: our Website may also enable third-party tracking mechanisms to collect data over time and across unaffiliated websites for use in interest-based advertising. For example, third parties may use the fact that you visited the Website to send you online ads for MTD products on third party websites. In addition, our third-party advertising partners might use information about you to send you targeted advertisements based on your online behavior in general.

We or our third-party service providers also may use collected information to establish connections among related web browsers and devices (such as smartphones, tablets, computers, and TVs) for targeted advertising, analytics, attribution, and reporting purposes. These third parties may match your browsers or devices if you log into the same online service on multiple devices or if your devices share similar attributes that support an inference that they are used by the same person or household. This means that information about your activity on Website or apps on your current browser or device may be combined with information collected from your other browsers or devices.

Other cookies: this category includes cookies that do not fit into one of the above cookie categories. One example of this is the bundling of several of the cookies via Google Tag Manager.

The following cookies are used on our Website:

Name cookie	Stored by	Purposes	Data collected
Google Analytics	Google server in the U.S.	Used to help analyze which pages visitors viewed on our Website and how they engage with our website. To opt-out, please click: here .	IP address; truncated if EU or EAA IP address.
Browser Id		Used in combination with session id to authenticate your identity to MTD	
Session Id		Used in combination with browser id to authenticate your identity to MTD	
Webfonts		Which of our fonts the browser has loaded. Used for speed optimizations	
Reload on Back			
[Ads]			
[OAuth Target]			

How to manage your cookies

If you do not want our Website to store cookies on your device, you can change your browser settings so that you receive a warning before certain cookies are stored. Most web browsers allow some control of most cookies through the browser settings, which means that you can adjust your settings so that your browser refuses most of our cookies or only certain cookies from third parties. You can also withdraw your consent to cookies by deleting the cookies that have already been stored.

Please be aware that if you do not want to accept any cookies and change your browser settings accordingly, we cannot guarantee that our Website will function properly. This means that you may not be able to use all the features of this Website to the fullest extent possible or that you will even be unable to view certain parts of the Website.

Please note that you will have to change your settings for each browser and device you use. Moreover, such methods will not work with respect to certain non-cookie online tracking technologies.

The procedures for changing your settings and cookies differ from browser to browser but are usually found in the 'options' or 'preferences' menu of your internet browser. If necessary, you may use the help function on your browser or maybe clicking on one of the links below to go directly to the cookie settings for your browser would be helpful.

- Cookie settings in [Internet Explorer](#)
- Cookie settings in [Mozilla Firefox](#)
- Cookie settings in [Google Chrome](#)
- Cookie settings in [Safari](#)
- Cookie settings in [Opera](#)

There are also software products available that can manage cookies for you. You can also use www.ghostery.com to accept or refuse each cookie used on our Website.

To find out more about cookies, including how to see what cookies have been set and how to manage or delete them, visit www.allaboutcookies.org.

Contact us

If you have any questions about the cookies used on our Website, please send us an email to datenschutz@mtdproducts.com or contact us at:

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Policy updates

We may change this cookie policy from time to time. If we do so, we will post the updated version of the policy on our Website or otherwise notify you. We encourage you to check the Website periodically to be informed about any changes.