

Press Release

Cub Cadet Presents a New Product: The Frontcut Zero-Turn Mower

Cub Cadet presents a frontcut mower with zero-turn technology and tractor steering for saving time and more comfort.

Saarbrücken, September 17th, 2008

Frontcut mowers have a number of advantages due to their design: they are easy to maneuver, offer maximum mowing accuracy and visibility due to their front mount deck and adjust perfectly to the ground's profile. In addition, the deck is easy to clean and accessories can be attached quickly and easily.

Cub Cadet, MTD's premium brand, goes a step further and presents a new class of frontcut mowers at the **GaLaBau 2008 (Hall 8/Stand 308) from the 17th to the 20th of September 2008 in Nürnberg.** These combine the advantages mentioned above with the maneuverability of a zero-turn rider and the comfortable steering of classic lawn tractors

Trims your lawn and your mowing time

The Cub Cadet FMZ 50 SD, which will especially appeal to professionals and ambitious hobby gardeners, will be presented first in Germany. In comparison to traditional zero-turn mowers it doesn't have so-called tank steering with steering arms that are steered individually, but is steered using a steering wheel, similar to lawn tractors.

Gardeners and landscape designers, as well as municipal service providers swear by the compact lawn specialists. Their design gives them many advantages: they are agile and the deck adjusts perfectly to the ground's profile. The trim is especially accurate – even under trees and bushes - because the deck is in front of the driver allowing him to have an eye on it. This considerably shortens the time needed for reworking. In addition, the deck is easy to clean and accessories can be attached quickly and easily.

Cub Cadet would like to emphasize three of the attributes of this world novelty: first, a dual hydrostatic transmission transfers the engine power automatically to the drive wheels for optimum traction on hills. This prevents wheel spin and protects your lawn. Second, the three-blade deck is tool-free and can be attached within minutes, which makes cleaning and maintenance much easier. And third, an array of attributes - for example an adjustable high-back seat with armrests and an adjustable steering wheel – provide operating comfort that allows you to work more comfortably.

It stays on track even on hills – usually a weak spot in traditional zero-turn mowers. The Cub Cadet FMZ 50 SD works as a tractor with side discharge or as tractor with mulching function. It's designed for gardeners who maintain large lawns with trees, bushes and hedges.

The Cub Cadet FMZ 50 SD is available only in specialty stores that offer not only comprehensive product instructions, but also information on a wide variety of available accessories.



Cub Cadet – Future-oriented thinking

Cub Cadet, the premium brand from MTD, embodies the perfect synthesis of power, endurance, functionality and comfort - characteristics that inspire hobby gardeners and gardening pros. Cub Cadet tools don't make compromises in performance and quality and set the standards in their respective product categories.

When you choose a product from Cub Cadet, you select the very best for your gardening work and service from a competent specialty retailer.

About MTD Products AG

MTD Products AG in Saarbrücken-Bübingen is the European headquarters of MTD Products Inc., which is based in Cleveland, Ohio (USA). It was established after the takeover of the tradition-rich German manufacturer GUTBROD by MTD in 1996. MTD has more than 20 production and sales locations worldwide, employing about 10.000 people. Its market share places it among the top-ten manufacturers of powered garden equipment worldwide.

In Europe, MTD has its own sales locations for Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Switzerland and Poland. All other European markets are serviced via sales partners and importers.

The MTD portfolio in Europe comprises the brands MTD, Bolens, GUTBROD, Yard-Man and Cub Cadet. Its product range includes electric and petrol lawn mowers, verticutters, lawn tractors, compact tractors, ride-on mowers, shredders, trimmers, garden tillers, snow throwers, quads and chain saws. The European product plants are located in Saarbrücken-Bübingen and in Nemesvamos (Hungary).