



*Press Release*

## **Quiet and Powerful**

### **MTD Offers Attractive Electric Lawn Mowers for Beginners and More Advanced Gardeners**

Saarbrücken, March 13, 2008

The benefits of electric lawn mowers are obvious: they have a comparably low noise level, are virtually maintenance-free, easy to maneuver environment-friendly and inexpensive. MTD, one of the leading manufacturers of motorized gardening equipment worldwide, offers gardening fans a comprehensive range of products in this segment. But wait – not all electric lawn mowers are the same, because it is the performance parameters, components and added features that determine the price.

An attractive model for beginners is the MTD Opti 3209 that stands out from the crowd due to its modern design and of course it also scores with its inner values: a 900 watt engine performance with a cutting width of 32 cm. The cutting height can be set manually to three different positions. You can either use it as a “collector” with the 35-liter-grass collection bag or as a “discharger” with its integrated deflector. Small, compact, sophisticated and light, it is the ideal machine for hobby gardeners who want to mow a small lawn quickly.

The E 40 W electric lawn mower from MTD belongs to a different ballpark. With it, you can also confidently mow larger lawns. Its performance parameters make it a model student: for a start, its versatility as a so-called “3-in-1 machine” is highly convincing - it can collect, discharge or mulch. A mulch kit is standard with this model. The cutting height can be centrally adjusted to between 25 and 90 mm. Another distinctive feature is its grass catcher – a 70 liter bag with a bag-full indicator that can be easily attached and detached – an important added feature, especially if you have a large lawn to care for.

MTD paid special attention to the ergonomics of the controls while developing the mower, so that you can mow for a long time without tiring. The fully foldable ErgoHandle contributes to your comfort. Independent of whether you select a machine from the upper or lower end of the performance scale, all MTD products

have one thing in common that makes them unmistakable: they are highly robust and have an unbeatable price/performance ratio. Electric mowers from MTD can be found in home improvement stores and garden centers.



**About MTD Products AG:**

The MTD Products AG in Saarbrücken-Bübingen is the European headquarters of MTD Inc. in Cleveland Ohio (USA). It was founded after the takeover of the traditional German manufacturer GUTBROD by MTD in 1996. MTD has over 20 production and sales locations worldwide and approximately 10,000 employees. According to market shares, the company is one of the top 10 manufacturers of motorized gardening equipment worldwide.

MTD's European sales offices are located in Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Switzerland and Poland. All of the other European markets are covered by sales partners and importers.

In Europe, MTD's portfolio comprises the brands MTD, Bolens, GUTBROD, Yard-Man and Cub Cadet. Some of the products in their program are electric and petrol mowers, verticutters, lawn tractors, compact tractors, ride-on mowers, garden shredders, brushcutters, tillers, snowthrowers and quads. European production is located in Saarbrücken-Bübingen (Germany) and Nemesvamos (Hungary).