

Press Release

On an Expansion Course Cub Cadet starts a product offensive

Saarbrücken, September 17th, 2008

Cub Cadet, the premium brand from MTD, is starting a product offensive. Visitors can get acquainted with the extended program and new, high-quality product classes at the **GaLaBau in Nürnberg (Hall 8/Stand 308) from the 17th to the 20th of September 2008.**

The three newcomers: chain saws, frontcut mowers and compact tractors

Cub Cadet is presenting three new product groups for the semi-professional / professional sector. Alexander Krumm, Head of Product Management in Europe for MTD, describes the new products as such: "Many customers already know us as manufacturers of high-quality motorized gardening machines. With the development of these new products – chain saws, frontcut mowers and compact tractors – we have reacted to the requirements of the market and met the high quality demands in this new market segment with regard to performance and comfort. Every time you buy a Cub Cadet product, you buy a technically innovative, top-notch product. That is Cub Cadet's philosophy."

Cub Cadet chain saws

Chain saws with petrol engines are completely new in the portfolio and have been divided into three performance levels: from the starter models in the compact class to machines with comfort and performance parameters that fulfil professional requirements. A suitable machine is available for almost every type of work with wood in the Cub Cadet chain saw program – from cutting firewood to thinning.



Cub Cadet frontcut mowers

Cub Cadet frontcut mowers are a world novelty. What's special about them? They combine the design advantages of a frontcut mower with the maneuverability of a zero-turn mower and the comfortable steering from a lawn tractor. This helps save time. With this product, Cub Cadet especially appeals to professional gardeners and landscape designers, as well as ambitious hobby gardeners with large lawns and many natural obstacles such as trees, hedges, and bushes.



Cub Cadet compact tractors

The compact tractors in the 2000er and 3000er series are suited for use in the professional sector – for example municipal service providers. These tractors are primarily geared to rear discharge/collecting and due to their special design of their mowing and collecting technology, they don't clog up even under tough conditions. They are powered by high performance 2-cylinder engines with up to 18, 7 kW (25 hp)*. Fully automatic hydrostatic transmissions provide easy operation without having to change gears. All-wheel drive versions capable of mastering the most difficult terrain are also available. All of the machines in this line have an official approval for road service. Many more attributes, such as three different grass bag sizes, manual, electric, hydraulic or high dumps that can be individually combined and a steel frame driver's cab give this new line of tractors its own special character.



* Maximal engine power rating as per engine manufacturer. Engine power rating may vary depending on the engine's usage.

Cub Cadet – Future-oriented thinking

Cub Cadet, the premium brand from MTD, embodies the perfect synthesis of power, endurance, functionality and comfort - characteristics that inspire hobby gardeners and gardening pros. Cub Cadet tools don't make compromises in performance and quality and set the standards in their respective product categories.

When you choose a product from Cub Cadet, you select the very best for your gardening work and service from a competent specialty retailer.

About MTD Products AG

MTD Products AG in Saarbrücken-Bübingen is the European headquarters of MTD Products Inc., which is based in Cleveland, Ohio (USA). It was established after the takeover of the tradition-rich German manufacturer GUTBROD by MTD in 1996. MTD has more than 20 production and sales locations worldwide, employing about 10.000 people. Its market share places it among the top-ten manufacturers of powered garden equipment worldwide.

In Europe, MTD has its own sales locations for Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Switzerland and Poland. All other European markets are serviced via sales partners and importers.

The MTD portfolio in Europe comprises the brands MTD, Bolens, GUTBROD, Yard-Man and Cub Cadet. Its product range includes electric and petrol lawn mowers, verticutters, lawn tractors, compact tractors, ride-on mowers, shredders, trimmers, garden tillers, snow throwers, quads and chain saws. The European product plants are located in Saarbrücken-Bübingen and in Nemesvamos (Hungary).