

Press Release

The perfect way to a perfect lawn

Why verticut, mulch and mow? MTD, one of the leading manufacturers of lawn and garden equipment, provides you with the perfect instructions for a successful spring start and for growing a healthy lawn.

Saarbrücken, March 10th, 2010

For a healthy lawn: Verticutting

Especially after a long winter, the lawn in your garden often offers a disheartening view: thatch instead of a plush green carpet. The lawn desperately needs a spring beauty treatment. Time to... verticut! But why actually? Because moss, leaves and decaying plants have formed the notorious lawn thatch. It functions like a sponge that binds water and nutrients, as well as keeping light and air from the sod. The lawn waterlogs and can't breathe, the growth of the grass is drastically limited. Correct verticutting can remove the thatch and light, air and water can once again reach the soil and the roots of the grass. The result: after a few weeks of regeneration your lawn grows better and thicker than before, especially when it is regularly fertilized and cut.

MTD offers gardening fans a wide variety of verticutters for all their needs and different lawn sizes.

For a healthy lawn: Mulching

Grass accumulates when you mow your lawn. You can either dispose of it or use it for lawn care – as mulch. You'll need a mulching mower to do this and MTD offers these in their range. But what's so special about mulching mowers? Thanks to the special form of the mowing deck and the blades, the grass is chopped up into tiny pieces that fall back into the sod. These grass particles consist of water and organic matter that act as a natural fertilizer and protect the soil from drying out. This makes mulching very economic because you save a) time, b) fertilizer and c) water. Regular mulching keeps your lawn healthy and green especially in summer.

MTD mowers with a mulching option are available in many variations – as hand-operated mowers with electric and petrol engines or as ride-on mowers and lawn tractors – and for all lawn sizes.

For a healthy lawn: Mowing

How often and which tools you use to mow your lawn depends on many different factors. Growth factors are primarily decisive here – sun, soil properties and the frequency and intensity of precipitation. As a rule of thumb keep in mind that mowing more often and cutting less off the grass lead, in the long run, to a healthier, more hard-wearing lawn. However, how you use your lawn and the size of the lawn itself also decide on the machine you choose. Whether a hand-operated mower with an electric or petrol engine, a ride-on mower or lawn tractor with a one, two or three blade deck – if you're unsure ask a specialist. You can find the dealer next to you at www.mtdproducts.eu.

About MTD Products AG:

The MTD Products AG, Saarbrücken-Bübingen is the European headquarters of MTD Inc., which is based in Cleveland, Ohio (USA). It was established after the takeover of the tradition-rich German manufacturer GUTBROD by MTD in 1996. Its market share places it among the top-ten manufacturers of powered garden equipment worldwide. In Europe, MTD has its own sales locations for Germany, France, Belgium, Austria, Denmark, Hungary, Sweden, Bulgaria, Russia, Switzerland and Poland. All other European markets are serviced via sales partners and importers.

The MTD portfolio in Europe comprises the brands MTD, GUTBROD, Yard-Man, Cub Cadet and WOLF-Garten.

Its product range includes electric and petrol mowers, verticutters, lawn tractors, compact tractors, ride-on mowers, garden shredders, brushcutters, tillers, snow throwers, chain saws, seeds, fertilizer, garden shears and lopping shears, as well as gardening tools.

The European product plants are located in Germany (Saarbrücken-Bübingen, Betzdorf, St. Wendel) and In Hungary (Nemesvamos).